Program Information Document (PID)

Appraisal Stage | Date Prepared/Updated: 03-Jun-2020 | Report No: PIDA29811
## BASIC INFORMATION

### A. Basic Project Data

<table>
<thead>
<tr>
<th>Country</th>
<th>Project ID</th>
<th>Project Name</th>
<th>Parent Project ID (if any)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tunisia</td>
<td>P173324</td>
<td>TUNISIA FIRST RESILIENCE AND RECOVERY EMERGENCY DEVELOPMENT POLICY FINANCING (P173324)</td>
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</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Region</th>
<th>Estimated Board Date</th>
<th>Practice Area (Lead)</th>
<th>Financing Instrument Financing</th>
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</thead>
<tbody>
<tr>
<td>MIDDLE EAST AND NORTH AFRICA</td>
<td>12-Jun-2020</td>
<td>Macroeconomics, Trade and Investment</td>
<td>Development Policy Financing</td>
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<table>
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<tr>
<th>Borrower(s)</th>
<th>Implementing Agency</th>
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<tr>
<td>REPUBLIC OF TUNISIA</td>
<td>Ministry of Development, Investment and International Cooperation</td>
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</table>

### Proposed Development Objective(s)

The program development objective is to support the Government of Tunisia effectively respond to the COVID-19 crisis and lay the foundation for strong post-crisis recovery by: (a) strengthening resilience and inclusion; (b) enabling private sector recovery; and (c) improving transparency and performance in the SOE sector.

### Financing (in US$, Millions)

**SUMMARY**

<table>
<thead>
<tr>
<th>Total Financing</th>
<th>175.00</th>
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**DETAILS**

<table>
<thead>
<tr>
<th>Total World Bank Group Financing</th>
<th>175.00</th>
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<tbody>
<tr>
<td>World Bank Lending</td>
<td>175.00</td>
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**Decision**

Other

**Explanation**

The team was authorized to proceed with appraisal. Prior to authorization to negotiate, the team will submit the program document with an updated policy matrix to the ROC Chair.
B. Introduction and Context

Country Context

The proposed Resilience and Recovery Emergency Development Policy Financing (R2E DPF) is the first operation in a programmatic series of two operations. The operation is part of a well-coordinated and substantial international support package to help Tunisia respond to the COVID-19 crisis. This international support package includes: (1) parallel budget support operations jointly prepared by the World Bank Group (WBG), KfW, AFD, JICA and the AfDB with close coordination with the European Union. The financing package of the joint operation WBG/KfW/AFD/JICA/AfDB amounts to at least US$600-700 million in 2020; and (2) financial support from the IMF through a US$745 million Rapid Financing Instrument concluded in April 2020, which is expected to be followed by a new program since the 2016-2020 Extended Fund Facility (EFF) closed in March; (3) budget support from the European Union including a two-year 600 million Euro Macro Financial Assistance program.

The operation was prepared under an innovative donor platform on reforms in Tunisia. The programmatic nature of the proposed operation is critical for continued donor synergies under this platform and the international support to Tunisia. The WBG/KfW/AFD/JICA/AfDB parallel budget support operations have been an innovative and effective platform for collaboration with other donors and for joint support on reforms in Tunisia. This platform has supported Government of Tunisia develop a three-year reform program following high level missions in mid-2018 (led by EU Commissioner and World Bank Middle East and North Africa Vice President) followed by intense policy dialogue and technical missions. This joint support includes sequenced disbursement milestones (including during the same calendar year) that serve as a continuous process of impulse and checks on reform progress. This coordinated approach is critical to support Tunisia stay on the course of reform and to help GoT mobilize more financing in a more predictable manner.

The proposed operation is also motivated by the need to accelerate urgent policy actions to improve the resilience and post-pandemic recovery potential of the Tunisian economy and society. The COVID-19 pandemic has shown that expanding the coverage of safety nets, improving their governance and accelerating the uptake of digital services are critical in increasing the ability of the government to not only reach traditionally vulnerable households - the poor and near poor, workers in informal, part-time or seasonal occupations - but also reach a wider group of household within the social distancing context. As shown by the experience of several countries, accelerating digital (public and private) development in Tunisia is essential for the continuation of key services during COVID-19 pandemic-like shocks. Raising the potential of the economy to recover and reducing vulnerabilities will require tackling long-standing barriers to investment, trade and productivity. Some of these hurdles are the weak business environment, limited competition and private sector participation in infrastructure and productivity-enhancing sectors, and the declining and weak financial health of key SOEs. In addition, GoT is providing financial and other support to firms and households during the lockdown and thereby avoid a temporary crisis from having permanent impacts (e.g., bankruptcies of otherwise viable businesses) that would lower Tunisia’s potential output going forward. The operation’s aim is to advance reforms which ensures that liquidity support to firms primarily supports structurally viable businesses and is consistent with a process of creative destruction that improves the economy’s efficiency and potential output. Lastly, greater State effectiveness and transparency will help strengthen Tunisian citizens’ trust in Government and State institutions while consolidating social stability and cohesion in the context of a maturing but young democracy.

1 The three-year program is built on the following four pillars, three of which are aligned with the proposed operation: a) improving the efficiency of transport, energy and digital payment services; b) strengthening the governance and improving the performance of SOEs; c) improving the performance of the public sector and management of public finances; d) promoting economic and social inclusion.
The COVID-19 health, social and economic crisis hit the Tunisian economy while it was already in a long period of low growth and declining potential output. GDP growth averaged only 1.8 percent per annum in 2011-2018 compared to 4 percent in 2001-2005 and 4.5 percent in 2006-2010. In 2019 growth slowed down to 1 percent from 2.7 percent in 2018, as Tunisia experienced several major political events (death of President Essebsi, holding of early presidential and parliamentary elections), industrial production contracted, agricultural growth fell despite a good performance of tradable services. Prior to the COVID-19 crisis, growth in 2020 was only projected at 1.5 percent. The WB estimates that Tunisia’s potential GDP growth has dropped by 2 to 2.5 percentage points in the past fifteen years due to declining physical and human capital, persistently low productivity and lower competitiveness.

The COVID-19 crisis will exacerbate Tunisia’s growth challenges in the short and possibly medium-term. Tunisia has introduced aggressive health and containment measures to combat the COVID-19 pandemic including a lockdown since March 20, 2020 which started to be eased during the first week of May as the number of cases plateaued. A GoT/WB study estimates that a month-long lockdown would reduce growth by 0.9 percentage points in 2020. The report shows that two to three months of lockdown would impact the highly exposed export-oriented sectors (mechanical and electrical products, textiles, etc.), services (tourism, commerce) and transport sectors. In the worst-case scenario analyzed, growth would drop by up to 4.5-5 percentage points in 2020 relative to the pre-COVID-19 baseline projections, and lead to the worst recession recorded since the 1960s. These negative growth effects would be accentuated by a projected sharp decline in investment, domestic demand and productivity as the crisis deepens (including through recurring COVID-19 outbreaks until effective, widespread treatment or vaccines are available). Recently published official statistics also point to a significant economic contraction: during the first quarter of 2020 growth contracted by 1.7 percent year-on-year due to sharp recessions in export-oriented manufacturing sectors (-9 percent in mechanical and electrical products, -15.3 percent in textile) and in services (-3.4 percent) and despite strong growth in agriculture (+7.1 percent) and agri-business (+20.3 percent) due to record olive oil production.

Relationship to CPF

The proposed operation is aligned with the WBG twin goals of ending extreme poverty and boosting shared prosperity in a sustainable manner. It contributes to the implementation of the WBG MENA strategy by promoting reforms that foster entrepreneurship and encourage private investment and trade, in line with its pillars on renewing the social contract and regional cooperation. The proposed operation supports the Government in achieving its social and economic vision of inclusive and sustainable development as outlined in the Five-Year Development Plan 2016-2020. It is directly linked to the objectives outlined in the WBG Tunisia Country Partnership Framework (CPF) for 2016-2020 under Pillar 1 (Restoring an Environment Conducive to Sustainable Economic Growth and Private Sector-Led Job creation) and Pillar 3 (Promoting Increased Social Inclusion).

C. Proposed Development Objective(s)

The program development objective is to support the Government of Tunisia effectively respond to the COVID-19 crisis and lay the foundation for strong post-crisis recovery by: (a) strengthening resilience and inclusion; (b) enabling private sector recovery; and (c) improving transparency and performance in the SOE sector.

Key Results

The proposed operation’s key expected results to support the government’s social and economic response to the crisis and further post-crisis recovery are (i) acceleration of safety net reforms and financial inclusion, including cash transfers that reach 4.2 million poor and vulnerable individuals (36 percent of the population); (ii) execution of longstanding
structural reforms, whose urgency is exacerbated by the crisis, and which include action to leverage private sector financing and know-how in ports and logistics, and energy; and (iii) improvement of fiscal transparency, establishment of professionalized Board of directors of SOEs, and reduction of receivables and cash flow challenges among SOEs in core public services.

D. Project Description

The proposed Resilience and Recovery Emergency Development Policy Financing focuses on accelerating concrete reform actions where upstream consensus and urgency have been triggered by the COVID-19 crisis while building the foundations to tackling structural reforms that are critical for a strong recovery. The crisis has opened windows of opportunity to advance reforms where consensus has strengthened or that have become more critical for Tunisia’s resilience, and reforms promoted by the proposed operation build on policies supported by previous DPFs and complementary advisory services and analytics (ASA), including a White Paper on Strategic Reforms (jointly prepared with the EU and EBRD). These ASAs have allowed the identification of prior actions and phasing of reforms during intensive dialogue between the government and the WB.

E. Implementation

Institutional and Implementation Arrangements

The operation will be implemented through the coordination mechanisms provided by the Ministry of Development, Investment and International Cooperation.

F. Poverty and Social Impacts, and Environmental, Forests, and Other Natural Resource Aspects

Poverty and Social Impacts

Overall, the proposed operation is expected to have a positive impact on poverty and vulnerability thanks to the strong emphasis on protecting the poorest and improving the identification and targeting mechanisms outlined in the Strengthening resilience and inclusion pillar (Pillar 1). Related prior actions will contribute to creating a more efficient social protection system than can effectively identify and target the population groups most affected by the crisis. Notably, those involving the implementation of the citizen digital identification and the introduction of a new targeting model can sensibly reduce at the same time exclusion errors in the programs by identifying households that were initially excluded as well as inclusion errors and make resources available for those who deserve it the most. Additionally, compensatory transfer measures initiated by the government and supported by this operation will have a positive impact on poverty. Specifically, providing temporary unemployment benefits (TND 200) for workers who will be affected by partial unemployment on a one-off basis by mid-May will lead to a reduction in poverty by two percentage points (national poverty line) or by 2.2 percentage points using the US$5.5 PPP poverty line. This compensatory measure is expected to impact the bottom 40 percent distribution the most.

Environmental, Forests, and Other Natural Resource Aspects

The environmental and social risk of the operation is rated as Moderate. The policies supported by the proposed operation are not likely to lead to negative impacts, and the implementation of the majority of proposed policies would lead to positive impacts.
G. Risks and Mitigation

The overall residual risk rating of this operation is estimated at High. The major residual risks to the operation’s ability to achieve its development objective include: (a) Political and Governance risks; (b) Macroeconomic risks; (c) Institutional Capacity for Implementation and Sustainability; (d) Stakeholder risks; and (e) Security risks. These risks are either rated as High or Substantial. Residual risks related to (i) Sector Strategies and Policies, (ii) Technical Design of Project or Program, (iii) Fiduciary, and (iv) Environmental and Social, are rated as Moderate. The Bank will closely monitor these risks, which are mitigated through technical assistance and government ownership.

CONTACT POINT

World Bank

Abdoulaye Sy, Marc Marie Francois Navelet Noualhier, Mehdi Barouni
Senior Economist

Borrower/Client/Recipient

REPUBLIC OF TUNISIA

Implementing Agencies

Ministry of Development, Investment and International Cooperation
Kalthoum Hamzaoui
Directrice Generale de la Cooperation Internationale
k.hamzaoui@mdci.gov.tn

FOR MORE INFORMATION CONTACT

The World Bank
1818 H Street, NW
Washington, D.C. 20433
Telephone: (202) 473-1000
Web: http://www.worldbank.org/projects
## APPROVAL

| Task Team Leader(s):                      | Abdoulaye Sy, Marc Marie Francois Navelet Noualhier, Mehdi Barouni |

## Approved By

| Country Director:                      | Tony Verheijen                     | 03-Jun-2020                |