Understanding Gender-Based Violence

Through the lens of Haitian garment workers

Garment workers in Haiti face gender-based violence on a daily basis, affecting their well-being and performance at work. Recently, IFC partnered with Share Hope Foundation, a nonprofit organization supporting Haitian garment workers, to undertake a study on gender-based violence. At least 53 percent of the female workers surveyed had experienced some type of gender-based violence in their lifetimes. This figure is higher than the global average of 35 percent.

The study was prompted by a previous Tufts University survey on sexual harassment in the Haitian garment industry. The 2016 survey by Tufts University—commissioned by Better Work program, a joint initiative between IFC and the ILO—found that at least three in 10 workers in Haiti consider sexual harassment a concern in the factory. But those survey numbers may not represent the scale of the problem because of cultural perceptions of what constitutes sexual harassment. Moreover, workers in Haiti were less willing to voice their concerns, compared with workers in other surveyed countries.

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Haiti’s apparel industry is among the country’s largest employers, creating jobs for approximately 53,000 workers in 33 exporting factories and accounting for 90 percent of national export earnings. Women make up 68 percent of the industry’s workforce, yet only 20 percent of the managers are women.
The Share Hope Foundation study, which included surveys, focus groups, and interviews with garment workers in 12 Better Work factories in Port-au-Prince, sought to assess workers’ experiences with various types of gender-based violence and explore its impact on the workplace. Results of the analysis* show that gender-based violence is a major issue in Haitian woman’s lives.

An increasing body of evidence documents that violence experienced at home and in the workplace affects workers’ productivity and their ability to work efficiently. A 2014 World Bank study estimated the economic cost of violence against women and girls to be between 1.2 percent and 3.7 percent of global GDP.

*The data reflect qualitative and quantitative research involving 148 male and female garment workers in Port-au-Prince, Haiti. The statistics reflect the results of quantitative research concerning 60 female garment workers from four different factories. These factories combined employ approximately 6,000 workers. While the results provide insights into various types of gender-based violence affecting workers in the participating factories (including verbal, physical, and sexual abuse at home and in the workplace), the sample size of factories was small. Therefore, the research results are not indicative of the Haitian garment industry as a whole. Further research is required to better understand gender-based violence trends in the garment industry in Haiti.
BUILDING RESPECTFUL WORKPLACES

Respectful workplaces are safe and supportive environments where sexual harassment is not tolerated and where workers affected by other forms of gender-based violence feel comfortable to disclose their experience and seek support.

Raising awareness about a respectful workplace. In Haiti, prevention and mitigation strategies to address the impact of gender-based violence on the workplace are insufficient. One way to implement effective measures to address this violence is to strengthen and raise awareness about respectful workplace policies. Since August 2018, Better Work is working with a number of factories in Port-au-Prince, Caracol, and Ouanaminthe to deliver a new training, "Sexual Harassment Awareness and Prevention". Better Work factories also started introducing a respectful workplace policy targeting workers, supervisors, and senior management. In order for employees to benefit from the existing policies, factories could consider launching an awareness-raising campaign about respectful behaviors in the workplace.

Anonymous reporting and confidential grievance mechanisms. To ensure that incidents of disrespectful behaviors in the workplace are reported, garment factories can introduce an anonymous reporting mechanism. As workers’ trust in this reporting mechanism increases, some workers may choose to have their cases investigated through a confidential grievance mechanism.

Worker and supervisor training. Training programs for supervisors and workers, in particular nurses, can ensure that all employees are aware of the factory’s respectful workplace policies and reporting, grievance, and referral mechanisms. During the Share Hope Foundation study, factory nurses requested training to address the needs of sexual violence victims who came to factory clinics for help. They said they weren’t equipped either to advise workers experiencing gender-based violence or to refer them to medical, legal, and social services.

STRENGTHENING THE LEGAL FRAMEWORK

Haiti does not have domestic violence legislation, nor does it have legislation that specifically addresses sexual harassment in the workplace. Gender discrimination is currently part of the Labor Law reform agenda. In this context, the government can consider introducing legal provisions on sexual harassment in the workplace as a key step toward ensuring women’s protection at work.
CONTACT
Sabine Hertveldt, Senior Operations Officer: shertveldt@ifc.org
Anna Kalashyan, Operations Analyst: akalashyan@ifc.org

Additional resources available at:
IFC Textiles & Apparel: https://www.ifc.org/Textiles
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